

Helping Intangible Heritage Resilience through Storytelling

At a glance

Programme: Erasmus+

Key Action: KA220-ADU – Cooperation partnerships in adult education

Duration: December 2023 – December 2025

Coordinator: Vidzeme Tourism Association

Participating countries: Italy, Latvia, Netherlands, Portugal, and Spain

Project context

In rural and remote areas, there is a need for solutions that improve socio-economic conditions, particularly in bridging the digital gap between rural and urban areas. At the same time, the preservation of intangible cultural heritage requires community involvement and commitment to keep the traditions alive and safeguard our cultural legacy.

Digital storytelling presents a significant opportunity to leverage the power of telling stories in the preservation of intangible cultural heritage, while addressing the shift towards digital education.

The **HIGHRES project aims to** demonstrate how non-formal training tailored to the adult population, along with tools such as digital storytelling, can contribute to:

- Safeguarding, interpreting and communicating Europe's intangible cultural heritage
- Promoting rural development through cultural tourism
- Improving the digital skills of the adult population, thus ensuring a lasting impact on rural communities

Specific goals



To collect, analyse, and share good practice examples in digital storytelling of ICH



To gather comprehensive training materials on identification, narrative creation, community involvement, digital storytelling, and promotion of ICH.



To develop a methodological framework and a training pathway for the creation of digital storytelling of ITC.

Main target groups

- Rural communities
- Cultural institutions
- Heritage research institutions and adult education providers
- Municipalities and local governments
- Public authorities in the heritage preservation and promotion domains

Main results



A Good Practices Handbook on identification, participatory management, digital storytelling, and promotion of intangible cultural heritage



A framework methodology for digital storytelling of intangible cultural heritage and training pathway design



Training modules on digital storytelling of intangible cultural heritage



A web-based application with all the materials adapted to e-learning format

Innovative elements of HIGHRES and impact

HIGHRES will promote the use of digital storytelling to conserve intangible cultural heritage and boost rural areas and sustainable cultural tourism. Simultaneously, it will contribute to rural development, economic growth, and social cohesion by actively involving rural communities and enhancing their digital skills.

- **The project focuses on** recognising, respecting, and enhancing local social technologies for collective development, rather than implementing external solutions.
- **HIGHRES products will offer** a comprehensive, flexible, and fully open-source training programme that uses digital storytelling to promote competitiveness and foster social, economic, and environmental sustainability in rural areas.
- **As one of the main training tools,** users will have the opportunity to learn from real successful experiences, facilitating exchange and discussion at regional, national, and European levels.

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#HIGHRES #Storytelling

#RuralCommunities

#DigitalSkills

#IntangibleCulturalHeritage

#LivingHeritage

#EuropeanHeritage



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