

FACTSHEET HIGHRES

Title: Helping Intangible Heritage Resilience through Storytelling

At a glance

- Programme: Erasmus+
- Key Action: KA220-ADU – Cooperation partnerships in adult education
- Duration: December 2023 – December 2025
- Coordinator: Vidzeme Tourism Association (Latvia)
- Participating countries: Italy, Latvia, Netherlands, Portugal, and Spain

Project Context

In rural and remote areas, there is a need for solutions that improve socio-economic conditions, particularly in bridging the digital gap between rural and urban areas. At the same time, the preservation of intangible cultural heritage (ICH) requires community involvement and commitment to keep the traditions alive and safeguard our cultural legacy.

Digital storytelling presents a significant opportunity to leverage the power of telling stories in the preservation of intangible cultural heritage while addressing the shift toward digital education.

The HIGHRES project aims to demonstrate how non-formal training tailored to the adult population, along with tools such as digital storytelling, can contribute to:

- Safeguarding, interpreting and communicating Europe's intangible cultural heritage.
- Promoting rural development through cultural tourism.
- Improving the digital skills of the adult population, thus ensuring a lasting impact on rural communities.

Specific Objectives

- To collect, analyse, and share good practice examples in digital storytelling of ICH.
- To develop a methodological framework and a training pathway for the creation of digital storytelling of ICH.
- To gather comprehensive training materials on identification, narrative creation, community involvement, digital storytelling, and promotion of ICH.

Main Target Groups

- Rural communities
- Cultural institutions
- Heritage research institutions and adult education providers.
- Municipalities and local governments
- Public authorities in the heritage preservation and promotion domains

Main Expected Results

- A Good Practices Handbook on identification, participatory management, digital storytelling, and promotion of intangible cultural heritage.
- A framework methodology for digital storytelling of intangible cultural heritage and training pathway design.
- Training modules on digital storytelling of intangible cultural heritage.
- A web-based application with all the materials adapted to e-learning format.

HIGHRES Innovative Elements and Expected Impact

- The project focuses on recognising, respecting, and enhancing local social technologies for collective development, rather than implementing external solutions.
- HIGHRES products will offer a comprehensive, flexible, and fully open-source training programme that uses digital storytelling to promote competitiveness and foster social, economic, and environmental sustainability in rural areas.
- As one of the main training tools, users will have the opportunity to learn from real successful experiences, facilitating exchange and discussion at regional, national, and European levels.

HIGHRES will promote the use of digital storytelling to conserve intangible cultural heritage and boost rural areas and sustainable cultural tourism. Simultaneously, it will contribute to rural development, economic growth, and social cohesion by actively involving rural communities and enhancing their digital skills.

Consortium

- Vidzeme Tourism Association
- University of Jaén
- Storytelling Centre
- OnProjects
- University of Milano-Bicocca

- Lusófona University

Hashtags: #HIGHRES #Storytelling #RuralCommunities #DigitalSkills

#IntangibleCulturalHeritage #LivingHeritage #EuropeanHeritage

Web: highres-project.eu

Info email: info@highres-project.eu

Social Media:

- Facebook: HIGHRES Project
- Twitter/X: @HIGHRESproject

Contact

Organisation: Vidzemes Tūrisma asociācija

- Name: Eva Koljera
- Job title: Project Manager
- Country/location: Cēsis, Latvia
- Email address: info@vidzeme.com

Organisation: OnProjects

- Name: Leandro França
- Job title: Project Manager
- Country/location: Granada, Spain
- Email address: l.franca@onprojects.es

Organisation: University of Jaen

- Name: Juan Carlos Castillo Armenteros
- Job title: President of the CEI Patrimonio
- Country/location: Jaén, Spain
- Email address: castillo@ujaen.es

Organisation: Lusófona University

- Name: Nathália Pamio Luiz
- Job title: Project Manager and Researcher at the Department of Museology
- Country/location: Lisbon, Portugal
- Email address: museologia@ulusofona.pt

Organisation: University of Milano-Bicocca

- Name: Nunzia Borrelli / Lisa N.R. Pigozzi
- Job title: Scientific project manager / Research fellow

- Country/location: Milan, Italy
- Email address: nunzia.borrelli@unimib.it; lisanadia.pigozzi@unimib.it

Organisation: Storytelling Centre

- Name: Hester Tammes
- Job title: Project manager for Storytelling Centre / researcher / trainer
- Country/location: The Netherlands, Amsterdam
- Email address: hestertammes@gmail.com or hester@storytelling-centre.nl